UTAH PUBLIC LANDS POLICY COORDINATING OFFICE

Strategic Plan

UTAH'S PUBLIC LANDS POLICY COORDINATING OFFICE

PLPCO

Version: 1.0

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INTRODUCTION

At the Public Lands Policy Coordinating Office (PLPCO), we believe public lands are valuable to everyone. We serve the people of Utah as advocates for Utah's public lands, always working to maintain access, multiple-use, and stewardship. Our team strives for the highest levels of integrity, professionalism, accountability, and coordination.

This strategic plan provides PLPCO with a clear direction about who we are, what we do, and how we will conduct ourselves. Our executive director and strategic planning committee prepared this plan to serve as a high-level outline for the office. All of our programs and individual Performance Management Contracts should tie into the goals and objectives of this plan and provide demonstrable value to the State of Utah.

This strategic plan is a living document and will be routinely updated to reflect PLPCO's new and ongoing projects and priorities.

UTAH'S PUBLIC LANDS
PLPCO
POLICY COORDINATING OFFICE

publiclands.utah.gov

DIRECTOR'S MESSAGE

The Public Lands Policy Coordinating Office (PLPCO) is pleased to present our Strategic Plan as a united effort to become more proactive in our role of helping Utah speak with one voice on public lands and natural resources issues. Our vision is to empower all to enjoy and flourish on Utah's public lands while providing Utahns with unique and lasting opportunities for access, economic prosperity, and stewardship.

This Strategic Plan is designed to be a living document and will be updated and improved on a routine basis to help PLPCO adapt to changes in policy, legislation, and socioeconomic factors. As we make these needed changes, our office will be better prepared to assist other agencies in their efforts to make Utah more sustainable and resilient.

To the best of my knowledge, our office has never formulated an official strategic plan since our creation in 2005. As the Executive Director, it is my priority to ensure that our office is proactive and strategic in how we coordinate and promote Utah's public lands priorities. PLPCO's Strategic Plan draws from the One Utah Roadmap. It is designed as an easy-to-use plan that will create cascading actionable goals and initiatives in order to promote success for all stakeholders and help Utah to "be a state where residents are happy, safe, healthy, and successful."

It is vitally important that state and federal agencies continue to coordinate and cooperate on public lands issues. These concerted efforts will safeguard and improve our natural resources for multiple-use and sustainable yield practices for all generations of Utahns.

Redge Johnson - Executive Director

"Utah fully supports the greater conservation of our lands — when conservation occurs the correct way.

VISION AND MISSION

Vision: To empower all to enjoy and flourish from Utah's public lands, providing Utahns with unique and lasting opportunities for access, economic prosperity, and stewardship.

Mission: To coordinate, promote, and implement Utah's public land priorities.

Resource Goals

To promote access, multiple-use, and stewardship on Utah's Public Lands.

Stakeholder Goals

To provide our stakeholders with effective communication, coordination, education, support, and eduction.

Agency Goals

To preserve institutional knowledge, utilize talent, and provide meaningful opportunities for professional development.

RESOURCE GOALS

To promote access, multiple-use, and stewardship on Utah's public lands

R1

COLLECT ACCURATE DATA AND MONITOR CONDITIONS ON UTAH'S PUBLIC LANDS

R2

ADVOCATE FOR THE STATE OF UTAH ON PUBLIC LAND ISSUES

R3

SUPPORT STATE AND COUNTIES IN MANAGING PUBLIC LAND RESOURCES

R4

FACILITATE THE PRESERVATION OF ARCHAEOLOGICAL RESOURCES

R5

PROMOTE INFORMATIONAL TOOLS FOR USER'S OF UTAHS PUBLIC LANDS

STAKEHOLDER GOALS

To provide our stakeholders with effective communication, education, coordination, support, and assistance.

S1

DEVELOP AND MAINTAIN KEY RELATIONSHIPS WITH PUBLIC LAND STAKEHOLDERS

S2

SHARE INFORMATION ABOUT ISSUES IMPACTING UTAH'S PUBLIC LANDS

S2

ENGAGE IN OUTREACH EFFORTS TO PROMOTE UTAH'S PUBLIC LAND PRIORITIES

AGENCY GOALS

To preserve institutional knowledge, utilize talent, and provide meaningful opportunities for professional development.

A1

HIRE AND RETAIN AN EXCELLENT STAFF

A2

EFFECTIVELY MANAGE AND RETAIN AGENCY DATA

A3

DEMONSTRATE SUCCESS AND PROGRESS THROUGH PROJECT TRACKING

A4

BUILD AN EFFICIENT AND EFFECTIVE SYSTEM FOR INTERNAL COMMUNICATIONS

A5

PROVIDE STAFF WITH OPPORTUNITIES FOR STEWARDSHIP ON PUBLIC LANDS